



YOU SUSTAINABILITY 2022

GLOBAL PRIORITIES AND GOALS &
LATEST SUSTAINABILITY HIGHLIGHTS

SUSTAINABILITY 2022 STRATEGY

Our Strategy

YOU SUSTAINABILITY 2022

INNOVATION

We work together to foster innovative ideas and pursue long-term change

COMMITMENT

Our priorities and goals are informed by WHO we serve, WHAT we do & HOW we do it

VALUE

We strive to create both social and financial value

Our Priorities



SOCIAL IMPACT



FORESTS & FIBER



WASTE & RECYCLING



ENERGY & CLIMATE



SUPPLY CHAIN

Our 2022 Goals

IMPROVE THE WELL-BEING OF
25M PEOPLE IN NEED

INNOVATE OUR TISSUE PRODUCTS TO REDUCE THEIR NATURAL FOREST FOOTPRINT BY
50% BY 2025

EXTEND OUR
ZERO WASTE MINDSET

20% REDUCTION IN GREENHOUSE GASES

UPHOLD OUR COMMITMENT TO HUMAN RIGHTS, WORKER SAFETY, ANTI-CORRUPTION & ENVIRONMENTAL PROTECTION

OUR VISION

TO LEAD THE WORLD IN ESSENTIALS FOR A BETTER LIFE

Kimberly-Clark

SUSTAINABILITY 2016 HIGHLIGHTS

HIGHLIGHTS

↑ OVERALL PERFORMANCE
EXCEEDED \$18.2 BILLION IN NET SALES



SOCIAL
IMPACT

EXCEEDED
2 MILLION
LIVES IMPACTED TARGET
THROUGH SOCIAL PROGRAMS



TOTAL GLOBAL DONATIONS AND
COMMUNITY INVESTMENTS

\$28.2 MILLION



FORESTS
& FIBER



**2016 FSC
LEADERSHIP
AWARD**



7% TO **80%**
IN 2006 MORE THAN IN 2016

WE'VE INCREASED THE AMOUNT OF FSC®-CERTIFIED
VIRGIN FIBER IN OUR TISSUE PRODUCTS FROM
7% IN 2006 TO MORE THAN 80% IN 2016



WASTE &
RECYCLING

DIVERTED **95%** OF MANUFACTURING
WASTE FROM
LANDFILL



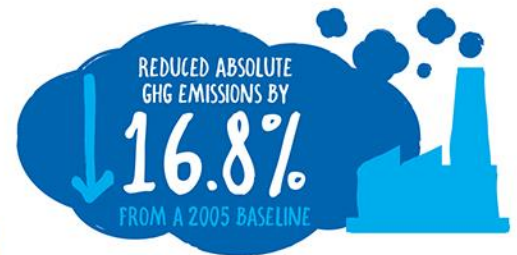
DIVERTED
MORE THAN
5,200 MT
OF POST-CONSUMER WASTE THROUGH INNOVATION
DESIGN AND DIVERSION PROGRAMS



ENERGY
& CLIMATE



AWARDED 4TH CONSECUTIVE
**EPA SMARTWAY
TRANSPORTATION
AWARD**



REDUCED ABSOLUTE
GHG EMISSIONS BY

16.8%

FROM A 2005 BASELINE



SUPPLY
CHAIN

GLOBAL TOTAL
REPORTABLE
INCIDENT RATE OF **0.23**



WATERSHED ANALYSIS INITIATED AT
3 OF **12** WATER STRESSED
OPERATIONS

TO LEARN MORE VISIT WWW.SUSTAINABILITY2022.COM

HIGHLIGHTS FROM OUR TEAMS AROUND THE WORLD



- Socially-focused programs exist in 100% of all our communities.
- Total global donations and community investments in 2016 totalled \$28.2 million, accounting for 1.3% of our net income.
- Toilets Change Lives – a program our brands developed for consumers, customers and employees to help solve the global sanitation crisis in partnership UNICEF, Water For People, WaterAid and Charities Aid Foundation India – will be active across 13 markets in Western Europe, India, South Africa Latin America by the end of 2017.
- Mothers Against Malaria – In collaboration with the NGO, Malaria No More, our Huggies® brand is helping to mobilize families in Kenya to take appropriate action and use mosquito nets and other life-saving tools to prevent, diagnose and treat malaria.



- We've partnered with the Forest Stewardship Council® for a decade, using the power of the marketplace to help end deforestation and safeguard forest ecosystems.
- Since 2006, we've increased the amount of FSC®-certified virgin fiber in our tissue products from 7% to more than 80% globally in 2016.
- We source 100% of all wood virgin fiber from certified suppliers.
- We aim to extend our leadership by reducing our impact and dependence on natural forests through the development of sustainable alternative natural fibers.



- We diverted 95% of our manufacturing waste from landfill and 5,254 MT of post-consumer waste through innovation, design and diversion programs.
- We participate in global programs related to recycling materials and reducing waste impact to landfills. Programs such as REDcycle in Australia and New Zealand, On-Pack Recycling Logo (OPRL) in the U.K., ReciKla and AmbientaDOS in Latin America, How2Recycle in North America and the Kimberly-Clark Professional RightCycle program facilitate the recovery of product or packaging materials.



- We reduced our absolute greenhouse gas emissions by 16.8% from a 2005 baseline.
- We will continue to reduce our greenhouse gas emission through expanding LEAN energy conservation, alternative energy programs, cogeneration and expansion into renewables.
- We were recognized by the U.S. EPA SmartWay Excellence Award for the seventh time and the 4th year in a row for transportation energy efficiency.



- Since 2012, the Social Compliance Program has completed more than 600 audits, resulting in improved working conditions for more than 170,000 workers in our external supply chain.
- We partnered with the World Resource Institute to complete a global water risk assessment and have initiated watershed analyses and target setting for three operations in water stressed locations.



**CLICK HERE TO LEARN MORE ABOUT
OUR GLOBAL SUSTAINABILITY EFFORTS.**