

EUROPE, MIDDLE EAST AND AFRICA HIGHLIGHTS



SOCIAL IMPACT

WE LAUNCHED **TOILETS CHANGE LIVES** THROUGH OUR BRANDS IN 5 COUNTRIES, HELPING BRING ACCESS TO SANITATION TO **500,000** PEOPLE IN NEED SINCE 2015



WE HELPED IMPROVE THE LIVES OF OVER **1 MILLION** PARENTS AND CHILDREN IN KENYA IN PARTNERSHIP WITH MALARIA NO MORE



FORESTS & FIBER

100% OF THE VIRGIN FIBER USED IN EMEA CAME FROM CERTIFIED SUSTAINABLE SOURCES, WITH OVER **94%** BEING CERTIFIED-FSC VIRGIN OR RECYCLED FIBER IN TISSUE PRODUCTS



WE REDUCED OUR NATURAL FOREST FIBER USE BY **40,000MT** WITH INNOVATIVE PROCESSES THAT ALSO HELP MANUFACTURING EFFICIENCY



WASTE & RECYCLING

WE DIVERT OVER **97%** OF OUR MANUFACTURING WASTE FROM LANDFILL, AND ARE EXPLORING INNOVATIVE APPROACHES TO THE REMAINING STREAMS



THE MAJORITY OF OUR PACKAGING IS **ALREADY RECYCLABLE** - THINK CARDBOARD CORES OR BOXES FOR TISSUE AND EVEN PLASTIC FILM WRAP WHERE FACILITIES EXIST



ENERGY & CLIMATE

WE REDUCED OUR EMISSIONS BY **5.3%** FROM A 2005 BASELINE



WE ARE EXPLORING INNOVATIVE SOLUTIONS TO REDUCE OUR GHG EMISSIONS WITH RENEWABLES LIKE **BIOMASS OR SOLAR ENERGY** AND ALSO **CO-GENERATION**



SUPPLY CHAIN

OUR ISRAEL TISSUE MILLS, HADERA AND NAHARIA, AVERAGE WATER USE OF **8.9M³/BDMT** AND ARE RANKED IN THE **TOP 6** WITHIN KIMBERLY-CLARK FOR EFFICIENT WATER USE IN THE WORLD



WE COMPLETED **35** SOCIAL COMPLIANCE AUDITS OF EMEA SUPPLIERS ENSURING BASIC STANDARDS ARE MET AND PERFORMANCE IMPROVES

