

NORTH AMERICA HIGHLIGHTS



SOCIAL IMPACT

SINCE 2015 OUR NO BABY UNHUGGED PROGRAM HAS HELPED MORE THAN **250,000** CHILDREN IN NEED



SINCE 2011 WE HAVE DONATED MORE THAN

200 MILLION DIAPER AND WIPE PRODUCTS TO HELP FAMILIES IN NEED



FORESTS & FIBER

100% OF THE VIRGIN FIBER USED IN NORTH AMERICAN TISSUE PRODUCTS CAME FROM CERTIFIED SUSTAINABLE SOURCES WITH **80%** OF IT BEING OVER **FSC-CERTIFIED**



“YOUR PLANET” CAMPAIGN

FEATURES WWF'S ICONIC LOGO ON KLEENEX®, SCOTT®, VIVA® AND COTTONELLE®, SHOWING NORTH AMERICAN CONSUMERS HOW MAKING SMALL, SUSTAINABLE CHOICES LIKE BUYING FSC-CERTIFIED PRODUCTS HELPS PROTECT OUR FORESTS FOR FUTURE GENERATIONS.



WASTE & RECYCLING

WE DIVERTED OVER **96%** OF OUR TOTAL WASTE FROM LANDFILL AT OUR CONSUMER MANUFACTURING SITES LAST YEAR — FINDING NEW USES FOR OVER 200,000 MT OF MATERIALS



TEAMS AT OUR BEECH ISLAND, SC MILL CAME UP WITH INNOVATIVE WAYS TO PUT MORE OF OUR PROCESS WASTE BACK INTO OUR MACHINES—RECYCLING ALMOST

1,900 TONS OF FIBER INTO NEW PRODUCTS LAST YEAR!



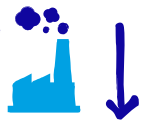
ENERGY & CLIMATE

WE AGREED TO PURCHASE **~1 MILLION MWH** OF ELECTRICITY FROM TWO NEW WIND FARMS. THE RENEWABLE ENERGY SUPPLIED WILL BE EQUIVALENT TO ABOUT **1/3** OF THE ELECTRICITY NEEDS OF KIMBERLY-CLARK'S NORTH AMERICAN OPERATIONS



SINCE 2015, OUR PRODUCTION AND OFFICE SITES ACROSS NORTH AMERICA HAVE **REDUCED THEIR GREENHOUSE GAS EMISSIONS BY**

12%



SUPPLY CHAIN

AT FULLERTON MILL IN CALIFORNIA, OUR WATER EFFICIENCY IMPROVED FROM **33 TO 29M³/MT** YEAR OVER YEAR — THAT'S EQUIVALENT TO **2,400** PEOPLE IN THE AREA



WE DISCLOSED INGREDIENTS FOR **100%** OF OUR NORTH AMERICAN CONSUMER PRODUCTS, INCLUDING THE PURPOSE OF EACH INGREDIENT, ON OUR [INGREDIENTS WEBSITE](#)